



## Subject Wise List of Registered Research Scholars (As on 15.09.2021)

### Faculty of Commerce & Management

#### Accountancy & Business Statistics (ABST):

S. No.	Name of the Ph.D. Research Scholar	Name of Research Supervisor	Gender	Mode of Ph.D. (Full Time / Part Time)	Registration No.	Date of Registration	Research Topic	Tentative Date of Completion of Ph.D.
1.	Ankita Bidla	Dr. M L Gupta	F	Full Time	RS/20/13	19-8-13	Financial Inclusion Problem and Prospects–A Case Study of Unbanked & Deprived Households of South Eastern Rajasthan	18.08.2021
2.	Jatin Maniktala	Dr. L.C. Panjabi	M	Full Time	RS/23/16	03.03.16	An Analysis of Financial Performance of State Road Transport Corporation in India (SRTC)	02.03.2023
3.	Priyanka Gautam	Dr. Ashok Kumar Gupta	F	Full Time	RS/24/16	09.03.16	A Critical Study of Non-Performing Assets of Public and Private Banks in India – An Intersect Oral Comparison	08.03.2024
4.	Monika Ambwani	Dr. L.C. Punjabi	F	Full Time	RS/26/16	03.03.16	A Study on Risk Management and Performance Analysis of Commercial Banks in India: Application of Camel Model	02.03.2024
5.	Hemlata Tak	Dr. Meenu Maheshwari	F	Full Time	RS/27/16	11.03.16	A Critical Examination of Financial Health of Municipal Corporations in Rajasthan	10.03.2024
6.	Priya Taparia	Dr. Meenu Maheshwari	F	Full Time	RS/30/16	23/02/16	Productivity Accounting in Selected Nifty 50 Companies	22.03.2024

7.	Pragya Gaur	Dr. Ashok Kumar Gupta	F	Full Time	RS/31/18	29/01/2018	Corporate Social Responsibility Practices in India: An Empirical Study of Selected Public Sector Undertakings	28/01/2026
8.	Nupur Tiwari	Dr. Ashok Kumar Gupta	F	Full Time	RS/32/18	29/01/2018	Corporate Reporting in India: A Case Study of BSE Sensex Companies	28/01/2026

**Business Administration:**

S. No.	Name of the Ph.D. Research Scholar	Name of Research Supervisor	Gender	Mode of Ph.D. (Full Time / Part Time)	Registration No.	Date of Registration	Research Topic	Tentative Date of Completion of Ph.D.
1.	Meenakashi Chauhan Asopa	Dr. K.C. Goyal	F	Full Time	RS/214/09	19-05-2009	Critical Evaluation of Effectiveness of “Total Quality Management” in Large Scale Industries of South Eastern Rajasthan	18.05.2017
2.	Chetan Agrawal	Dr. K.C. Goyal	M	Full Time	RS/215/09	28-05-2009	A Critical Evaluation of National Rural Health Mission: A Study of Improvements in Health Services in Rajasthan	27.05.2016
3.	Sohan Lal Sharma	Dr. K.D. Sharma	M	Full Time	RS/221/09	29-04-2009	Product Placement Through Movies: Effective Marketing Tool for Marketer for Recall and Recognition by The Consumers	28.04.2016
4.	Zeeshan Qureshi	Dr. Anita Sukhwai	M	Full Time	RS/242/13	24.02.2014	A Critical Study of Marketing Strategies of Life Insurance Corporation Vis-À-Vis with Selected Private Insurance Companies in India in Relation with Endowment and Money Back Policies	23.02.2021
5.	Anshul Mathur	Dr. Anita Sukhwai	M	Full Time	RS/243/13	23.04.2015	A Study on Effectiveness of Select Advertising Strategies of Travel Website and Their Impact on Purchase Intention of Customers	22.04.2022

6.	Jasvinder Kaur	Dr. Anita Sukhwai	F	Full Time	RS/244/13	06.04.2015	An Assessment of International Macro Variables on the Functioning of Selected Export Companies of India	05.04.2023
7.	Chandrabhan Singh	Dr. A.K. Jain	F	Full Time	RS/245/13	28.08.2013	Evaluation of Social Audit in Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) with Special Reference to Southern Rajasthan	27.08.2021
8.	Gauri Dwivedi	Dr. R.A. Gupta	F	Full Time	RS/246/13	10.09.2013	An Analysis of Factors for High Attrition in Selected Private Sector Bank in India: Causes and Solution	09.09.2021
9.	Nidhi Baghmar	Dr. A.K. Jain	F	Full Time	RS/249/13	31.07.2013	An Analysis of Diversification Strategies in Selected Indian Companies: Problems and Prospects for Growth (In Reference to Indian Tobacco Company Ltd. and Hindustan Unilever Ltd. India.	30.07.2021
10.	Gautam Kumar Mehta	Dr. Purushottam Dayal	M	Full Time	RS/251/13	08.08.2013	A Comparative Analysis of Factor Affecting Consumer Behavior in Two-Wheeler Motorcycles Market in Rajasthan	07.08.2020
11.	Heena Gera	Dr. Purushottam Dayal	F	Full Time	RS/252/13	31.07.2013	An Analysis of Corporate Social Responsibility in Cement Industries of Rajasthan (In Reference to Public Sector and Private Sector Cement Undertaking)	30.07.2021
12.	Abhimanyu Mehta	Dr. Purushottam Dayal	M	Full Time	RS/253/13	31.07.2013	An Impact of Training and Development on Improvement in Performance of Employees in Large Scale Industries of Rajasthan (Special Reference to Shree Ram Fertilizer and Chemical Ltd. and Multimetal Ltd., Kota in Hadoti Region of Rajasthan State	30.07.2021
13.	Mayank Vyas	Dr. Gopal Singh	M	Full Time	RS/256/13	17.09.2013	A Critical Study of Measures of Stress Management in Selected Private Sector Banks in India (A Comparative Study of ICICI and HDFC Bank)	16.09.2020

14.	Manisha Mittal	Dr. S.P. Jalan	F	Full Time	RS/268/13	12.08.2013	A Critical Study of India's Foreign Direct Investment Policy Since 1995 and Its Impact on Retail Sector	11.08.2021
15.	Anuankit	Dr. Ramavatar Gupta	M	Full Time	RS/269/13	01.08.2013	Measuring Effectiveness of Export Procedures in Rice Industries with Special Reference to Hadoti Region of Rajasthan	01.08.2020
16.	Kamal Gautam	Dr. S.P. Jalan	M	Full Time	RS/275/13	17.06.2014	A Comparative Study of Financial Performance of Nationalized Banks and Private Sector Banks During the Period (2003-04 to 2011-12)	16.06.2021
17.	Kamalesh Kumar Sarwa	Dr. S.P. Jalan	M	Full Time	RS/276/13	10.09.2014	An Analytical Study of Impact of Advertisement and Celebrity Brand Endorsement on Gujarat Tourism	09.09.2021
18.	Ashish Asopa	Dr. Kapil Dev Sharma	M	Full Time	RS/281/16	03.03.2016	Impact Assessment of Microfinance for Poverty Alleviation in Kota District.	02.03.2023
19.	Manoj Kumar Sharma	Prof. Rajeev Jain	M	Full Time	RS/282/16	09.03.2016	A Strategic Study and Critical Analysis of Challenges and Opportunities in Building Multi-Disciplinary World-Class Universities in India	08.03.2023
20.	Nand Kishor Koli	Dr. Anita Sukhwai	M	Full Time	RS/285/16	11.04.2016	A Study of Emotional Intelligence Practices in Ajmer Vidyut Vitran Nigam Limited, Rajasthan	10.04.2023
21.	Himagini Sharma	Dr. K.C. Goyal	F	Full Time	RS/286/16	21.03.2016	The Critical Analysis of Problem of Unorganized Labour in Construction Sector – A Study of Kota City	20.03.2014
22.	Sapna Meena	Dr. Meenu Mahesh Wari	F	Full Time	RS/287/16	29.02.2016	Impact of Corporate Governance Practices on Corporate Profitability: A Case Study of BSE Listed Companies	28.02.2024
23.	Sana Hafiz	Dr. Gopal Dhakar	F	Full Time	RS/288/16	02-04-2016	Work - Life Balance: Women Based Study on Selected Public and Private Sector Banks in Rajasthan	01.04.2024

24.	Tripati Rajput	Dr. L.C. Panjabi	F	Full Time	RS/289/16	30-03-2016	An Analytical Study of Human Resource Accounting in Indian Industries	29.03.2024
25.	Vandana Gidwani	Dr. A.K. Jain	F	Full Time	RS/290/16	21-03-2016	An Appraisal of Effectiveness of e-Banking in Rajasthan	20.03.2024
26.	Rashmi Bhandari	Dr. Anukrati Sharma	F	Full Time	RS/291/16	11/04/2016	Tourism Potential of Hadoti Region with Special Reference of Rural Tourism Development	10/04/2024
27.	Swati Sharma	Dr. D.C. Jain	F	Full Time	RS/292/16	04-04-16	A Study on Financial Performance Analysis of The Indian Banking Sector Using Camel Model	03.04.2024
28.	Shalu Solanki	Dr. Ummed Singh	F	Full Time	RS/294/16	19-03-2016	A Study of Cultural Diversity in Companies in India	18.03.2024
29.	Mahesh Kumar	Dr. Anita Sukhwai	M	Full Time	RS/296/16	02-04-2016	A Study of Rural Development Strategies in Rajasthan W.S.R. to Employability (A Focus on Rajasthan Government Programs)	01.04.2023
30.	Kaveesh Sharma	Dr. Anand Kumar Jain	M	Full Time	RS/297/16	29-11-2016	An Analytical Study of Buyers Perception Towards Sales Promotion Schemes Offered by Car Manufacturers & Dealers” [With Special Reference to Hadoti Region]	28.11.2023
31.	Deepak Jain	Dr. P.K. Tamboli	M	Full Time	RS/301/18	15/09/2018	Effectiveness of Management Information System (MIS) in Higher Education Institutes (HEIS): A Comparative Study of Some Selected Government and Private Universities in Rajasthan	16/09/2025
32.	Priyanka Nagaria	Dr. Pradeep Tamboli	F	Full Time	RS/302/18	22/03/2019	Marketing Strategies in Tourism: A Comparative Study of Gujrat & Rajasthan Tourism	21/03/2027
33.	Gajendra Pal Singh Doodi	Dr. Anita Shukwal	M	Full Time	RS/303/19	25/07/2019	A Study on Emotional Intelligence Strategies in Selected Financial Organizations of Rajasthan	24/07/2026

34.	Monika Piplani	Dr. Anukrati Sharma	F	Full Time	RS/304/20	02.12.2020	Impact of Kota Coaching on infrastructural, Social and Economic Development of Kota City in Rajasthan	01/12/2028
35.	Neelima Modi	Dr. Anukrati Sharma	F	Full Time	RS/305/19	31.07.2019	A Study on Tourist's Motivation Specifically Dark Tourism Sites of Rajasthan	30.07.2027
36.	Vijaya Rathore	Dr. Anukrati Sharma	F	Full Time	RS/306/19	25.07.2019	Quality of Management Education in Selected Government Universities of Rajasthan: A Critical Analysis	24.07.2027
37.	Satya Prakash Meena	Dr. P.K. Tamboli	M	Full Time	RS/307/21	04.03.2021	राजस्थान के जयपुर-दौसा (ढूढाड) क्षेत्र में धार्मिक एवं तीर्थ पर्यटन का विकास एवं प्रबंधन : संभावना एवं चुनौतियाँ	03.03.2028

**Economic Administration & Financial Management (EAFM):**

S. No.	Name of the Ph.D. Research Scholar	Name of Research Supervisor	Gender	Mode of Ph.D. (Full Time / Part Time)	Registration No.	Date of Registration	Research Topic	Tentative Date of Completion of Ph.D.
1.	Anila Gupta	Dr. Om Prakash Sharma	F	Full Time	RS/105/16	29.03.2016	राजस्थान का औद्योगिक विकास एवं संभावनाएँ (हाडौती क्षेत्र के विशेष संदर्भ में)	28.03.2024
2.	Deepak Kumar	Dr. O.P. Sharma	M	Full Time	RS/106/16	14-03-2016	राजस्थान में अनुसूचित जनजाति का आर्थिक एवं सामाजिक विकास का अध्ययन (बारां जिले की सहरिया जनजाति के विशेष सन्दर्भ में)	13.03.2023
3.	Ashutosh Shukla	Dr. Ashok Kumar Gupta	M	Full Time	RS/107/16	09-03-2016	A Study of Balanced Score Card to Measure: The Performance of Nifty 50 Companies	08.03.2023
4.	Alka Sharma	Dr. O.P. Sharma	F	Full Time	RS/108/18	08-10-2018	Impact of Inflation on Economic Growth: Evaluative Study of Indian Monetary Policy During 2006 to 2016	09.08.2026